

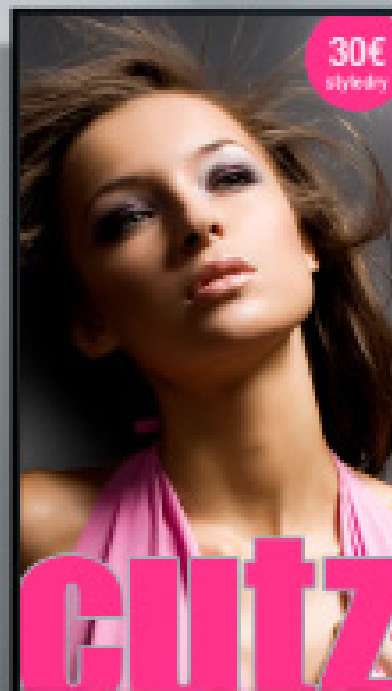
NEC DIGITAL SIGNAGE CONTENT MANAGEMENT SOLUTION

Empowered by Innovation



MEDIAPLAYER

INNOVATIONS



NETWORK CONFIGURATION
Up to 20 screens in
network, displaying
a similar or different
content



OPTIONS

Internal and External
Versions

DIFFERENT CONTENTS

Picture, Video, Video in
Picture with text ticker



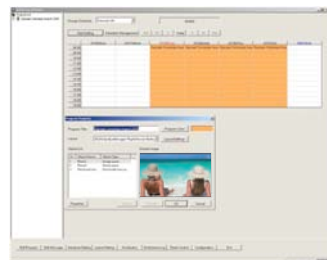
NEW from the World Leader. The Total Digital Signage Distribution Solution

MEDIA PLAYER

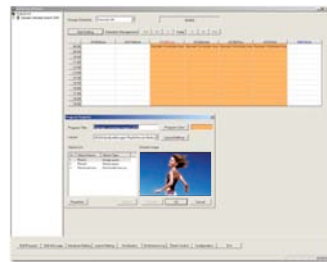
VERSATILE CONTENT PLAYBACK



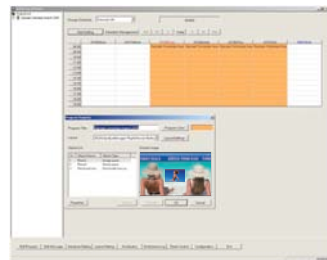
JPEG



Movie



Movie in
JPEG with
Ticker



IDEAL FOR : SUPERMARKETS | SMALLER RETAIL OUTLETS | SOLICITORS
RESTAURANTS | PHARMACIES | TRAVEL AGENCIES | BOUTIQUES | BEAUTY
SALONS AND SPAS | DOCTOR'S PRACTICES

Distribute Content to up to 20

Screens on one Network in

Landscape or Portrait Mode



Increase In-Store Revenue and Visitor Awareness with NEC's Simple to Use and Cost-Efficient Media Player

MediaPlayer is a Digital Signage Content Management Solution ideal for High Street applications. It's a simple to get started and simple to maintain solution that offers powerful Content Management across a variety of Display options in an extremely cost-effective way and all backed by the biggest name in Digital Signage Display Solutions.

GREATER CONNECTIVITY



Internal version

Based on the NEC Reference Option Slot Upgrade Solution, this Option Board can be easily added to any of the NEC MultiSync® P, X and MULTEOS Series* Displays



External version

Compliant with all NEC Monitor or Projector Devices, equipped with a DVI Connector.

Delivering Genuine Benefits

A Trusted Digital Signage Solution

Take Confidence that your Complete MediaPlayer Digital Signage Solution is supplied and supported by a Single Manufacturer.

Simplicity

The new easy to install NEC MediaPlayer allows you to feed in a very simple way, picture, video and audio to installed NEC Public Displays. Setting up is simple and content can be easily updated by inserting a pre-published Memory Stick with content into the MediaPlayer USB input or via LAN.

Versatility

In terms of displayable content and connectivity, the NEC MediaPlayer is extremely flexible. External and Internal Versions can be combined to perfectly create the optimum visual impact and messaging on the same installation. MediaPlayer is not just an NEC Public Display Solution it works with any NEC Display Solutions Display Device.

Flexibility

The MediaPlayer allows distribution of various content with up to 20 players serving 20 NEC Displays from one Computer. Either the same or differing content can be distributed around the network .

Efficiency and Impact

Dynamic messages capture greater attention and therefore revenue or positive visitor or customer response than conventional static printed content. Colours can also be more vibrant and ultimately the cost to the environment and your budget will be reduced as there is no more print wastage.

Profitability

Not only will a well installed MediaPlayer Solution potentially increase your Business Revenues, but it will also improve your brand profile, both by association with high tech Digital Signage products and also by the improved ways you can express your brand and corporate messaging to your visitors.

Trusted Performance

Backed by Ecological Values



Although Larger Format Displays require more energy to create a more outstanding impression, NEC have made their Displays more ecological and able to operate at a lower cost by managing on times and lowering brightness when not required.

NEC Eco Innovations manage and reduce energy use without necessarily compromising the Display's Performance. Installing MediaPlayers can reduce the amount of hardware required in one installation.

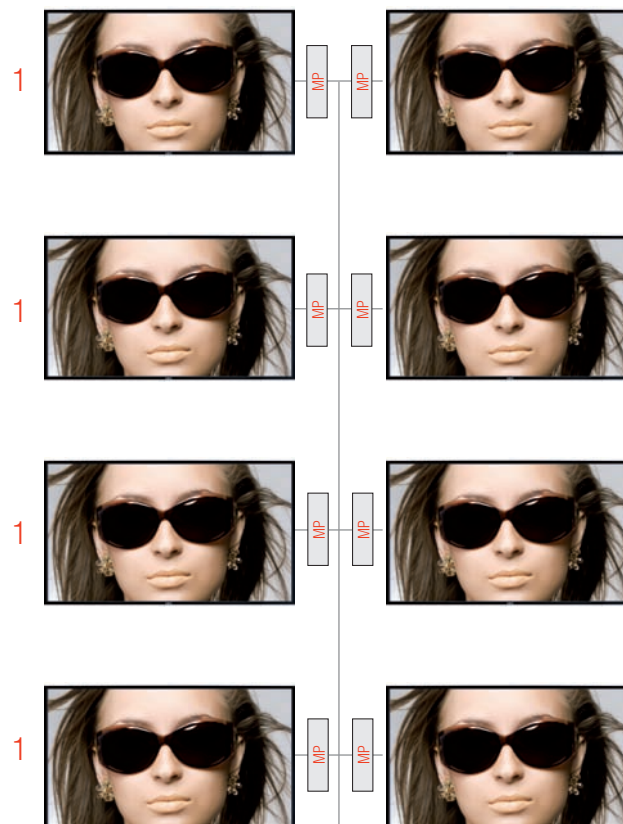
Advantages

Protecting the Environment and Budget without Compromising Performance

MediaPlayer runs at significantly lower wattage than PC solution and involves significantly less hardware, so you benefit in terms of reduced outlay, reduced running costs and ultimately significantly less waste.

NETWORKED CONFIGURATIONS

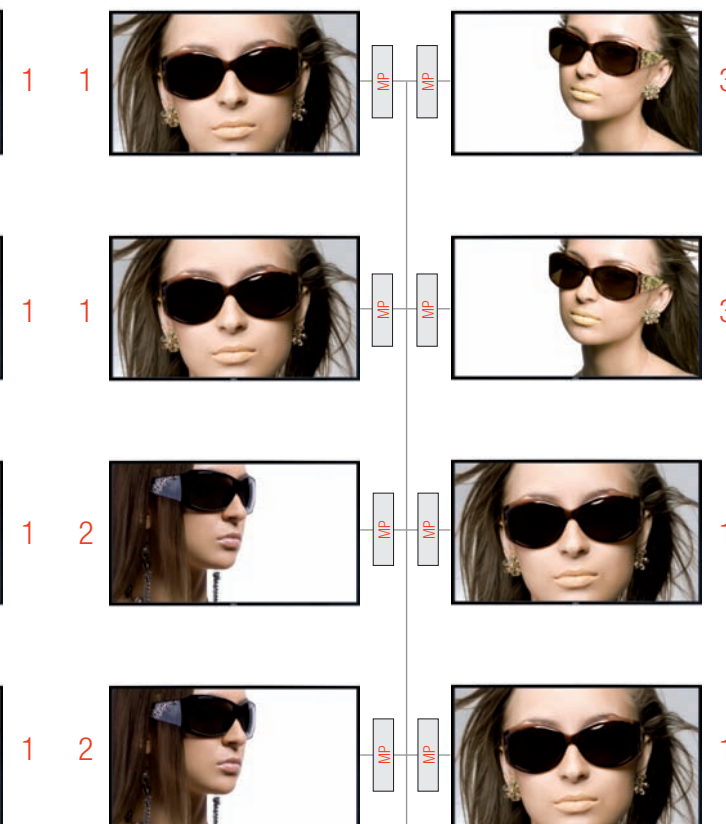
SAME CONTENT



ROUTER

Single Media Published
to all Screens

VARIED CONTENT



ROUTER

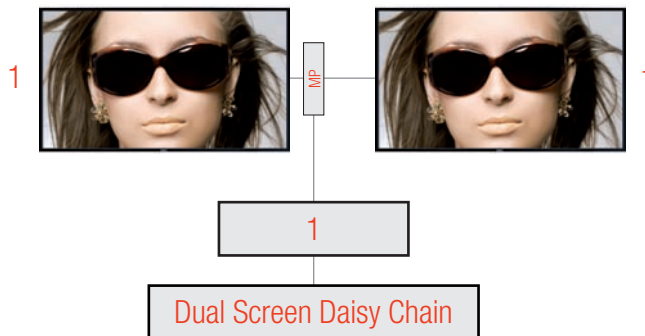
Varied Media Published
to Selected Screens

STAND ALONE OPTIONS

USB



DAISY CHAIN*



PLAY TO DISPLAYS OR PROJECTORS



The NEC MediaPlayer Solution

SIMPLE INSTALLATION

To configure the Hardware, first you have to install the Authoring Software on the Computer you will use to create and manage your content. In a simple way, you will be able to setup your “panel” giving all information about IP address (Static, HDCP, offline) and create your play list and your distribution list.

The Layout setting function permits you to change your screen configuration choosing where and what kind of content you want to display. The Authoring Software gives you the choice of between 36 different possibilities; you can edit, change and create new ones.

The second part is the connecting the MediaPlayer you to your NEC screen or projector.

Thanks to the additional DVI Output connector of the Slot-In Player, you will be able to send the content to another screen/projector; this function is most useful

when you have to send the same content to a number of screens.

The NEC MediaPlayer Solution gives you the possibility to send content to up to 20 Displays using a LAN Network or you can simply upload from a USB stick when a LAN Network is not available.

The internal and external versions can be perfectly mixed at the same installation; this particularity gives you the opportunity to send content on all kind of NEC Display Solutions products.



Remote Control for convenient Navigation and Display Control, supplied with the External Player, Internal has Display Controlled Remote Feature

* Internal Version only

The NEC MediaPlayer Solution

Getting Started

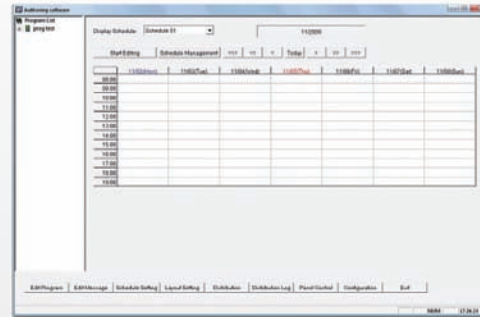
SETTING UP HARDWARE

- ① Insert the SD card in the MediaPlayer board/box.
- ② Insert your MediaPlayer Board on the NEC Public Display Screen (Only P, X and MULTEOS* series with Internal MediaPlayer version) your connect your MediaPlayer by the DVI connector to your NEC Display/Projector and connect the IR remote sensor and the power supply.
- ③ Then Switch on your Display (OPTION Input on P, X and MULTEOS* series / DVI on the other NEC Display/Projector).
- ④ Push the Option Key of the Remote Control (Internal version) or Menu button of the Media Player remote control (external version) to open the MediaPlayer setup screen.
- ⑤ Change the settings (Day/hour/IP configuration/ Language) at your convenience and exit the setup menu when you made your changes. At this stage the MediaPlayer will display a message informing you that no content is ready to be displayed.
- ⑥ Connect your LAN Cable to the MediaPlayer's RJ45 Connector (if you want to use the MediaPlayer on the network).

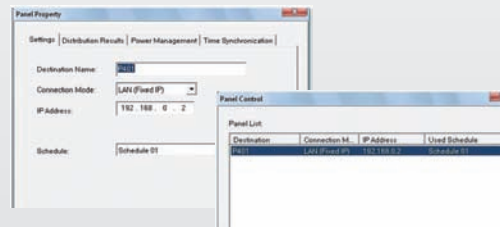
Your Content Delivered in 7 Simple Steps

SETTING UP SOFTWARE

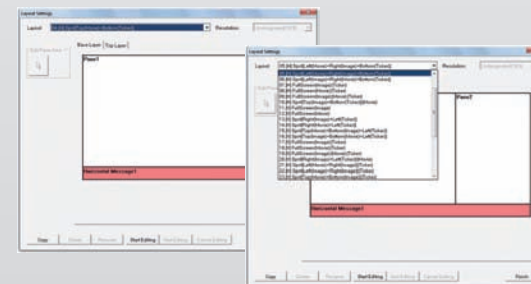
- ① Open the Authoring Software



- ② Choose the "Panel Control" function to setup your Player and all the IP configuration

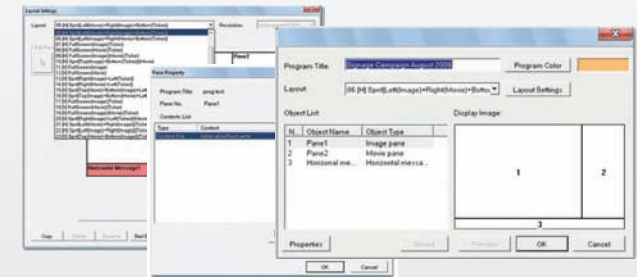


- ③ Choose the "Layout settings" function to see/ modify/create the layout of your Display



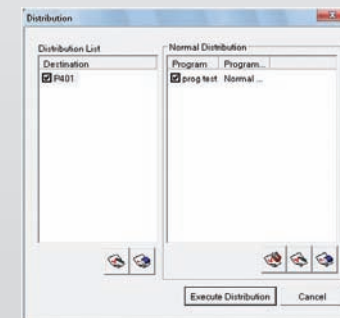
- ④ Choose the "Edit Message" function if you want to add a "Text Ticker" to your Playlist

- ⑤ Choose the "Edit Program" function to define where your pictures/texts will be displayed



- ⑥ Use the "Start/Edit" function of the Scheduler to define when and how your content is displayed.

- ⑦ Finally with the "Distribution" function you will be able to send the Content to the Player or create a file to copy the Content for any Player running off-line.



	MediaPlayer External	MediaPlayer Internal
AUTHORING SOFTWARE		
Ticker	Edit program and Message information	Edit program and Message information
Possibilities	Create and Edit Layout Registers program in a schedule Create and Edit Schedule Distribute scheduled programs through LAN or a USB stick	Create and Edit Layout Registers program in a schedule Create and Edit Schedule Distribute scheduled programs through LAN or a USB stick
Format pictures	.jpg, .jpeg, .png, .bmp, .mpeg, .mpg, .m2p, .m2v, .ts, .vob, .wmv	.jpg, .jpeg, .png, .bmp, .mpeg, .mpg, .m2p, .m2v, .ts, .vob, .wmv
Format Audio	.mp3	.mp3
VIEWER PPT CONVERTER SOFTWARE		
Source file	Microsoft PowerPoint File (.ppt)	Microsoft PowerPoint File (.ppt)
Conversion format	.jpg, .png, .bmp	.jpg, .png, .bmp
Maximum resolution	1920 x 1080 dots	1920 x 1080 dots
MEDIA PLAYER SPECIFICATIONS		
Resolution	1920 x 1080 1360 x 768 (factory setting)	1280 x 1024 1024 x 768 1680 x 1050
Display Interface	DVI-D	Internal DVI-D, 2nd DVI-Out to drive a second display
Audio Output	Line out L/R x 1,3ø stereo mini plug	Internal stereo
Video In	Mini DIN 7P connector, S-Video NTSC/PAL*	S-Video: NTSC/PAL, Component 1080i, 720p: 60Hz, 480p, 480i: 60Hz, 575p, 575i: 50Hz (via supplied adapter)
Audio In	Line out L/R x 1,3.5ø stereo mini plug	3.5 mm jack, stereo
LAN terminal	RJ-45 10/100BASE-T	RJ-45 10/100BASE-T
Input for wireless remote control extension cable	2.5ø mini-jack	-
Other interfaces	USB memory interface, Memory card interface (SD Card 2GB, expandable by user to 8GB), Remote control	USB memory interface, Memory card interface (SD Card 2GB, expandable by user to 8GB), Remote control with display remote controller
Power: AC adapter	Output + 12V, AC100-240V, 50/60Hz	-
Power consumption	15W, 1W (standby mode)	12W, 11W standby (total including display 35W)
Outside dimension (H x W x D)	247.6 x 33.7 x 143.6 mm	292.7 x 40.5 x 175 mm
Weight	0.9 Kg	1 Kg
Compatibility	All NEC MultiSync® Public Display, all NEC monitors with DVI input and NEC Projectors	NEC MultiSync® P401, P461, P521, P701, M401, M461, X461UN, X461HB
AUTHORING SOFTWARE SPECIFICATIONS		
CPU	Intel Pentium 3 1.0 GHz or higher is recommended	Intel Pentium 3 1.0 GHz or higher is recommended
Memory	256MB or more	256MB or more
Resolution	1024 x 768, 65.536 colours or more	1024 x 768, 65.536 colours or more
Supported OS	Microsoft Windows Vista Ultimate Microsoft Windows Vista Business	Microsoft Windows XP Professional Microsoft Windows XP Home Edition
Other	Visual C++2005 SP1 Runtime Module for Windows XP, Microsoft .NET Framework Version 2.0 or 3.5 Windows® Media Player 9 or later	Visual C++2005 SP1 Runtime Module for Windows XP, Microsoft .NET Framework Version 2.0 or 3.5 Windows® Media Player 9 or later
For additional pictures and Solutions overview, Visit www.nec-display-solutions.com for details.		



NEC DIGITAL SIGNAGE CONTENT MANAGEMENT SOLUTION

MEDIAPLAYER

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