



PlanetPress Connect

Automating business processes and data driven customer communications

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SHARP
Be Original.

Connect to your data. Accelerate your business communication.

PlanetPress Connect unlocks your enterprise data - wherever it is and regardless of the format – and makes it available for all of your print and digital business communications.

Now you can streamline your communications processes, from document composition to distribution through any channel, right through to reporting and archiving. Intensive manual processes are automated, bottlenecks are eliminated and your communications become timely, engaging and accurate.

Use it for personalised direct mail, branded and interactive invoices, statements and reminders, marketing emails, text messages, and more. Whenever you need to communicate, you can do it quicker and more easily with PlanetPress Connect.

An easier, better-connected journey to digital communications

Because it manages digital and print-related information streams in the same way, PlanetPress Connect helps you create the interactive digital communications that your customers have come to expect. You can turn emails, forms and text messages into system inputs that can trigger processes, and manage online payments by adding payment buttons in PDFs, emails or web pages.

Automated mail preparation

Optimise mail efficiency by applying variable barcodes to

automate letter insertion when using folding and inserting equipment.

Cleanse data from multiple sources to avoid duplicate mailings and merge several documents into a single envelope to reduce postage costs, and take advantage of Mailmark discounts.

Automated archiving

With PlanetPress Connect, document classification and archiving is automated. The software creates an index file for every document that you create, making it easy to retrieve information at a later date. The indexing information can also be recorded in a barcode, making it possible to file the document automatically when scanned.

Benefits at a glance

- Enhanced communications: trigger follow up processes based on customer interaction
- Improved productivity through automation: mail preparation and unlocked hard to reach data
- Reduced mail costs
- Reduced labour costs with automatic archiving
- Improves document integrity and compliance
- Enables complete flexibility with document layout
- Eliminates human error



Three powerful toolsets that make print and digital communications easy.

PlanetPress Connect provides you with powerful composition and output tools giving you the freedom to use data any way you want.

Three powerful tools lie at the heart of PlanetPress Connect: DataMapper, Workflow and Designer.

DataMapper

DataMapper extracts data and converts it into a standard format with the New Unified Data Model. Capture and read data in almost any format, from any system: PCL (optional), ASCII, print streams, hot folders, emails, HTTP requests, PDF's or database exports.

Automate business processes based on inbound documents by DataMapping your print and digital communications from suppliers and customers.

Business users will appreciate the easy to use drag-and-drop functionality; advanced users can work with JavaScript® and HTML5.

Workflow

Workflow is used to automate the operations that trigger how data should be output and processed, based on rules and conditions set up by the user.

With Workflow, business documents can be generated, distributed via any channel and then archived, in a seamless 'hands-free' operation.

Designer

Designer for PlanetPress Connect is a composition tool using the latest HTML technology to compose communications for print, email and web. A user friendly tool that lets you create content, snippets and artwork just once and then use them again in other designs and contexts.

Create all your business communications all in one place, and build templates for print, email, web, based on the conditions you set, to deliver a true omnichannel customer experience.

Capture OnTheGo

Capture OnTheGo is a comprehensive toolkit to design and build and distribute dynamic, data driven mobile forms.

Attachments such as photos, hand-written annotations, geo-location, barcodes or any other information can be included or captured. Unlike other mobile form solutions, COTG offers App-based form processing, meaning forms are available to be completed on or offline. Driven by PlanetPress Connect Document Automation software, data collected in COTG forms can drive unlimited processes, such as automatic generation of Proof of Delivery documents, Emails, SMS, Contracts, Invoices or any other type of digital communication.



Capture OnTheGo enables full control to access all of your documents and capture information on or offline.

The PlanetPress Connect advantage

From efficient print room automation through to compelling interactive digital communications, if you want to make use of data that would otherwise be unreachable and reduce your reliance on paper and automate repetitive manual tasks, talk to Sharp about PlanetPress Connect.

Welcome to Sharp

Sharp Information Systems Europe (SISE), a division of Sharp Electronics Europe, offers a comprehensive portfolio of award-winning document management and display solutions to help organisations transform the way they engage with information. Sharp's industry-leading MFPs and high volume systems sit at the heart of integrated applications for digital transformation.

Sharp's proprietary Open Systems Architecture (OSA) technology transforms MFPs into powerful information portals, seamlessly integrating to the cloud and third-party business applications. Sharp Cloud Portal Office is an award winning document management and collaboration system designed to help small- to medium-sized businesses drive growth, improve efficiency and reduce costs.

By facilitating the transition to new equipment, methods and processes, Sharp Optimised Managed Services help improve how businesses interact with information through enhanced digital workflows and more collaborative working.

Sharp also offer a range of display solutions that include video walls for immersive entertainment, digital signage and innovative interactive touchscreens for engaging presentations. Through its sales and support service Sharp helps its customers create, manage, visualise and share information, inspiring ideas from technology.

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